



De La Salle Alumni Association

DLSAA CARD PARTNER MERCHANT ACCREDITATION AGREEMENT

The Undersigned Officer of

Company Name	PRODUCT/SERVICE CATEGORY	
Office Mailing Address		
Authorized Representative	LA SALLE ALUMNUS/A?	(YES) LS School, Year & Degree
Designation	Department	
Mobile	Website	
Office Landline	Email 1	
Office Fax	Email 2	

agrees that the aforementioned commercial establishment shall grant a patronage discount of:

- 10% 15% 20% other _____% on cash payments
 5% 7.5% 10% other _____% on credit card payments

_____ OTHERS (freebies, giveaways, etc.)

to the bearer of the De La Salle Alumni Association (DLSAA) Card. The following are the qualifications to the aforesaid set of discounts:

The granting of the above discounts shall be subject to the following conditions:

- The discounts shall be available at the following outlets until otherwise formally cancelled:

Outlet / Branch	Outlet / Branch Contact Details	Physical Address and Latitude & Longitude Coordinates (e.g. 41.40338, 2.17403) <small>The DLSAA App has a locator that will show a map of your locations and let users find the store nearest to them. You can search for latitude and longitude coordinates of your establishments on Google Maps. Here's how: http://goo.gl/jPQOgY</small>

- Discounts may only be availed of if the Customer/Client properly identifies himself/herself as a DLSAA alumnus by presenting his/her valid DLSAA Card. A valid card is that which is not expired. Should _____ honor an expired or otherwise invalid card, it shall have no recourse to the DLSAA.



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- 3. The DLSAA shall provide sticker and table top collaterals (sample of regular & lifetime alumni cards) for reference and display, respectively. _____ shall also provide collaterals for advertisements.
- 4. Notwithstanding the above provisions, the above named establishment may similarly grant discounts to “non-cash sales” and “items on sale”.
- 5. Please refer any problem on discount availments to:

DR. JOAQUIN LORENZO V. MORENO
 Executive Director
 DE LA SALLE ALUMNI ASSOCIATION
 Email: joaquin.moreno@dlsu.edu.ph
 Ground Floor Br. Andrew Gonzales Hall, De La Salle University,
 2401 Taft Avenue, Malate, Manila
 Tel Nos. (+632) 524-4611 loc 128 (+632) 523-6158,(+632) 526-5612

- 6. This partnership covers the following media mileages:
 - a. Inclusion in the DLSAA Mobile App, which will be a connection for all Lasallians to enjoy their benefits as a member of the DLSAA. _____ brand, discount information and location will be included in the partner establishment’s listing.
 - b. Inclusion in the DLSAA Website Accredited Establishments list.
 - c. Logo inclusion in an omnibus banner of accredited establishments displayed during certain DLSAA events.
 - d. Inclusion on the advertisements of partner merchants on the DLSAA social media accounts.

The undersigned certifies that it is within his/her authority to bind

to grant the aforementioned discount(s) to the DLSAA Member Alumni effective

_____ until _____

For

DE LA SALLE ALUMNI ASSOCIATION

DR. JOAQUIN LORENZO V. MORENO
Executive Director

Authorized Representative
Position or Title

_____ Date